2014 POWER CONFERENCE SESSIONS LIST
Trainings and Demonstrations led by RenWeb

Area of Interest - Administrative (Basic)

Name	Description
Academic Management in Desktop (1 hr)	Review the Courses and Classes areas of Desktop, including various ways to manage class enrollment.
Academic Management in Portal (1 hr)	Review the Courses and Classes areas of Portal, including managing class enrollment.
Administrative Fundamentals *for brand new RenWeb users* (5 hrs)	Discover the fundamentals of RenWeb, including how to maintain demographic information, utilize a variety of communication methods, and manage courses, classes and attendance. This session for administrative staff will be taught in RenWeb Portal and is intended for individuals new to RenWeb.
Attendance (1 hr)	Learn how to manage classroom and staff attendance, convert tardies to absences, and manage attendance configuration. Discuss various Attendance reports and determine which reports best meet the needs at your school. This session will demonstrate Attendance in both Desktop and Portal.
Communications (1 hr)	Learn about the communications capabilities offered in Desktop and Portal, including Portal's Outlook-style email text editor that allows you to send emails formatted with your school's branding.
Human Resources Management (1 hr)	Organize staff evaluations, observations, attendance information, behavior events and salary information in Desktop and Portal. Print end-of-year evaluations based on observations, attendance and behavior.
Locker Management (1 hr)	Using RenWeb Portal, utilize Locker Management to assign lockers individually or for groups of students. Import locker information, manage locker assignments and track assigned combinations.
Maintaining a Clean Database (2 hrs)	Review the steps to clean up duplicate students, parents and families in your database. Run the Duplicate Person Error Check in the Administration category of Report Manager; if there are people listed on this report, you should attend this session.
Maintenance Manager (2 hrs)	Automate a variety of database jobs as well as various communications to parents. Send parents behavior and attendance notifications, and notify parents regarding accounting information and much more.
Medical (1 hr)	Track important student medical information: medication; medical events; student allergies; screenings and tests.
Parent Alert Demonstration (1 hr)	Enhance your communications with Parent Alert – RenWeb's instant notification service that speeds communications to parents and your school community via text messages to cell phones; voice calls to work, home and cell; and emails to multiple addresses. Capable of sending messages to thousands of individuals within minutes, Parent Alert sends notifications directly from RenWeb to reach parents anytime, anywhere for simple notifications of game cancellations, tuition payment reminders, or emergencies when it matters most.
ParentsWeb in Desktop (2 hrs)	Utilize ParentsWeb in Desktop effectively as a communication tool for parents: add dynamic content such as announcements, pictures, calendar events, newsletters, and documents for downloads.
ParentsWeb inPortal (2 hrs)	Utilize ParentsWeb in Portal effectively as a communication tool for parents: use the Calendar to add announcements and events; upload documents and newsletters using Resource Items; add pictures; and easily enable or disable individual families or all families at once.
People Management in Desktop (2 hrs)	Learn how to manage Student, Family and Staff demographic data, behavior events, emergency contacts and more in RenWeb Desktop.

Name	Description
People Management in Portal (2 hrs)	Learn how to manage Student, Family and Staff demographic data, behavior events, emergency contacts and more in RenWeb Portal. Acquaint yourself with the Add New Wizard for creating new Student and Staff records within your database.
Portal: Overview (1 hr)	Experience a live demonstration of RenWeb Portal. See how Portal's web-based design allows you access to RenWeb from a PC or a Mac, with instant access to any updates.
Producing Report Cards (2 hrs)	Produce Student Report Cards without a hitch. Review each area that affects producing report cards and discover solutions to common problems like unrecognized grades or inaccurate offsets.
Security (1 hr)	Become familiar with Security in Desktop and the enhanced security that RenWeb Portal provides. Prepare your school staff access based on the security rights and areas that Desktop and Portal have to offer.
Staff Communication (1 hr)	Communicate with other staff at your school through Staff Chat and Pop-up Alerts. Learn to configure your staff chat settings, add contacts and create groups by which you can organize your contacts. Discover how to create important student-based messages that display in various areas of RenWeb. Alerts can help you communicate important medical, financial or custodial information to the teachers and staff at your school.
Student Portfolio Management (1 hr)	Learn how to use Desktop, FacultyWeb and Portal to store electronic copies of student work, progress reports, report cards and transcripts to provide ease of access and reporting.
Transition to Branded ParentsWeb (1 hr)	Utilize new Branded ParentsWeb to reinforce your school's branding by uploading banner graphics and personalizing ParentsWeb to match your school's marketing website. This session is intended for experienced ParentsWeb users.
Transferring Students (1 hr)	Review how to transfer a student who has attendance or grade records, from one class to another. Save yourself the headache of trying to clean up an incorrectly transferred student by learning how to transfer a student properly the first time.
Student Transportation (1 hr)	Learn how to manage student transportation tracking in RenWeb Portal. Configure routes, establish pick-up points and assign a transportation schedule to each student. Utilize the inclusion and exclusion features for tracking changes to the standard transportation schedule.

Area of Interest - Administrative (Advanced)

Name	Description
Create-a-Report in Desktop (1 hr)	Effectively use Create-a-Report in Desktop. Learn the basic operation of this tool, how to create exports to Microsoft Excel, and how to create a mail merge.
Create-a-Report in Portal (2 hrs)	Effectively use Create-a-Report in Portal. Learn the basic operation of this tool, how to create exports to Microsoft Excel, and how to create a mail merge.
End-of-Year Duties (1 hr)	Explore the process of progressing students from their Current Status to their Next Year Status, discuss cleanup tasks to consider when closing one year and opening another; and learn tips to consider when utilizing scheduling, ParentsWeb and accounting. This session will be taught in both Desktop and Portal.
Lesson Plans & Master Lesson Plans (1 hr)	Learn how to create daily Lesson Plans and discover the time-saving feature, Master Lesson Plans. Learn how to populate your Staff Master Lesson Plans and access them to copy your lesson plans from one year to the next. Explore the differences between Staff Master Lesson Plans and School Master Lesson Plans.
Medical: Immunizations (3 hrs)	Solve the immunization compliancy mystery. Dissect an immunization rule and learn the steps of entering the parameters into RenWeb. Once immunizations have been entered into RenWeb, discover how to check each student in the database for compliancy. **Prerequisite: Medical**
Student Performance Analysis (1 hr)	Delve into this powerful report, which allows you to pull configurable subject matter reports in a variety of styles.
Textbook Management (1 hr)	Inventory your school's textbooks. Determine the name, author, publisher, cost and ISBN as well as indicate the number of books your school has for each type. Associate a textbook with a course and create barcode labels for the book. Using the barcode scanner, assign books to each student and report on missing or outstanding books for end-of-year collection purposes.

Area of Interest - Admissions	
Name	**Description**
Admissions: **New Students in Desktop** **(3 hrs)**	Monitor students' admissions and enrollment into your school. Configure a school-specific checklist process, establish notification email templates and manage a waiting list. This session covers Admissions in Desktop only and does not include Online Application.
Admissions: **New Students in Portal** **(3 hrs)**	Monitor students' admissions and enrollment into your school. Configure a school-specific checklist process, establish notification email templates and manage a waiting list. This session covers Admissions in Portal only and does not cover Online Application.
Online Application **Demonstration** **(1 hr)**	Eliminate paper application packets and offer prospective parents a fully online experience. Online Application provides a more polished school image, simplifies the application process for parents, and attracts more applicants. It lowers your school's administrative costs by eliminating manual data entry and providing early reporting.
Online Enrollment **Demonstration** **(1 hr)**	Save parents the frustration of completing the same paper enrollment forms year after year, and your staff from manually updating records in RenWeb. Online Enrollment provides an automated reenrollment process for returning students and, integrated with Online Application, an end-to-end enrollment process for new students.
Online Application & Online **Enrollment Configuration** **Management** **(2 hrs)**	Configure the content and basic settings of Online Application and Online Enrollment. Add questions, create third-party referral forms, edit email notifications and change submission fees. **Prerequisite: Online Application and/or Online Enrollment Customer**
Online Application Training **(2 hrs)**	Manage your Online Application admissions pipeline from inquiries to new student enrollment. This includes communicating with prospective families, reviewing and importing applications into RenWeb, and running the full battery of admissions reports. **Prerequisite: Online Application & Online Enrollment Configuration Management**
Online Enrollment Training **(2 hrs)**	Manage your enrollment/reenrollment pipeline through Online Enrollment. This includes communicating instructions to parents, reviewing and importing packets into RenWeb, and monitoring progress. **Prerequisite: Online Application & Online Enrollment Configuration Management**
Online Application: **New Year Procedures** **(1 hr)**	Prepare Online Application for next year. Before the new admissions season begins, you need to adjust the content of your applications and change your system settings. **Prerequisites: Online Application & Online Enrollment Configuration Management, Online Application Training**
Online Enrollment: **New Year Procedures** **(1 hr)**	Prepare Online Enrollment for next year. Before the new enrollment season begins, you need to adjust the content of your enrollment packets and change your system settings. **Prerequisites: Online Application & Online Enrollment Configuration Management, Online Enrollment Training**

Area of Interest - Business Office/Accounting

Name	Description
Accounting Basics **(4 hrs)**	Acquaint yourself with the basics of RenWeb Accounting. Set up security, accounting systems, categories, and family financial responsibility. Add charges, payments, deposits and more.
Accounting: Managing Deferred Money **(1 hr)**	Deferred Money results when a received payment is not totally consumed by outstanding charges. Learn how to apply deferred money to open charges for a variety of accounting system and fiscal year scenarios. In addition, move deferred money from one accounting system or fiscal year to a different accounting system or fiscal year.
Cafeteria Management & Billing **(3 hrs)**	Utilize Cafeteria Management to create menus, display the menu in ParentsWeb, and enable recording of orders for students and staff. Configure ParentsWeb to allow parents to create and pay for their orders online. Verify the items received by students and create charges. Use the Cash Register to create charges and accept payments for a la carte items. **Prerequisite: Accounting Basics**
Child Care Management & Billing **(4 hrs)**	Create customizable billing for the child care options offered at your school. Analyze a variety of methods used by RenWeb schools to manage their unique child care scenarios: plan billing; weekly billing; incremental billing and live time clock billing. Print family statements specifically for the child care charges. **Prerequisite: Accounting Basics**
Pay Now Demonstration **(1 hr)**	Experience the convenience of online school payments through ParentsWeb. Payments immediately post to family account balances and clear charges in RenWeb. Deposits are created to which payments are added for bank reconciliation.
QuickBooks Interface for Summarized Entries Overview **(1 hr)**	Learn how to improve the efficiency of your school's business office by eliminating dual data entry in RenWeb and QuickBooks while simplifying month-end reconciliation tasks. If your school uses RenWeb for student billing and uses QuickBooks to produce your financial statements, the QuickBooks Interface for Summarized Entries is the right solution for your school.
QuickBooks Interface with Family Detail Overview **(1 hr)**	Learn how you can display your QuickBooks family balances in RenWeb's ParentsWeb so parents can view their balances and make online payments against those balances. Payments post directly back in QuickBooks so the updated balances can be displayed in ParentsWeb. If your school invoices parents directly out of QuickBooks, RenWeb's QuickBooks Interface with Family Detail is for you.
School Store Management & Billing **(3 hrs)**	Uncover the tools RenWeb has available to assist in running your school store. Create inventory and report on items sold, including profits and losses. Create barcode labels for items sold in your store, group items utilizing the Cash Register, and define security for individuals based on the cash registers they will be using. Allow students to pay at the time of purchase or charge items to their family accounts. **Prerequisite: Accounting Basics**
Tuition Management & Billing **(2 hrs)**	Define your school's tuition charges for next year using the recurring charge and tuition calculator features in Accounting. Assign charges and credits to specific accounting categories for ease of reporting. Bring your list of tuition rates, discounts and recurring charges with you to the training. **Prerequisite: Accounting Basics**
Unique Family Billing Arrangements **(1 hr)**	Conquer the complexities of creating split families for accounting purposes. Learn how to determine the proper setup for a variety of situations: two parties pay; third party pays; an organization pays; blended families or host families.

Area of Interest - Development

Name	Description
Donate Online Demonstration **(1 hr)**	Simplify giving with a secure website donation link powered by Donate Online. Potential donors today often do not respond to traditional mailings — learn how to take fundraising to the next level by creating complete Online Giving areas for your website using RenWeb's simple Web Forms.
Donor Connect Demonstration **(1 hr)**	Discover how Donor Connect allows schools to spend less time managing data and more time cultivating relationships. Workflow-driven task lists, campaign, gift, and pledge management, along with constituent relationship management capabilities provide the tools you need to maximize fundraising efforts.

Name	Description
Donor Connect **(5 hrs)**	Take advantage of the newly-developed Donor Connect with CRM: from basic setup, security, database syncing, and constituent giving and pledges; to advanced email integration, managing campaigns and efforts, reporting and the powerful Constituent Relationship Manager.
Donor Connect: **CRM Enhancements** **(2 hrs)**	Move constituents seamlessly through your fundraising process using the Donor Connect Constituent Relationship Manager which has been created to organize and automate your school's funding methodology. Included are preconfigured workflows incorporating best-practice events, action items, and communications that create user-specific task lists.
Donor Connect Reporting **(1 hr)**	Expand your knowledge of reporting in Donor Connect. Learn what information is included in standard reports and how to generate custom reports through Create-a-Report that may be exported to Microsoft Excel for publishing or mail merge.

Area of Interest - Faculty

Name	Description
Grade Calculator **(1 hr)**	Utilize the Grade Calculator to determine mid-term GPAs or averages, or to determine the GPA or averages for a specified course. By configuring the Grade Source, Grade, Weight and Factor, you can display by student or class a GPA or average for a specified time period.
Graduation Planning **(1 hr)**	Configure the requirements a student must fulfill in order to graduate from your school. Using Graduation Plans, you can create various student tracks, which result in different types of diplomas. Configure graduation plans to utilize department requirements, course requirements or credit requirements. In addition, the Graduation Plan Audit report displays the requirements that a student has met as well as the requirements that he or she has outstanding.
Faculty Grading **(2 hrs)**	Learn the complete grading process, from creating an assignment to entering report card grades.
Faculty: Making the Most of ParentsWeb & Communication **(2 hrs)**	Enhance your communication with parents by utilizing the class website to its fullest. Customizing this area of ParentsWeb, which is integrated with your Grade Book, enables you to easily convey often-requested information to parents. Provide up-to-the-minute grades, lesson plans and attendance records to parents. Learn how to easily communicate with parents by emailing grade book information, lesson plans or general messages.
Lesson Plans & Master Lesson Plans **(1 hr)**	Learn how to create daily Lesson Plans and discover the time-saving feature, Master Lesson Plans. Learn how to populate your Staff Master Lesson Plans and access them to copy your lesson plans from one year to the next. Explore the differences between Staff Master Lesson Plans and School Master Lesson Plans.
Managing Your Classroom **(1 hr)**	Manage your classroom by using Desktop, FacultyWeb and Portal to configure your seating chart and record attendance. Learn how to place lunch orders for students and staff in Desktop and FacultyWeb.
RenWeb Staff HD App **(iOS only)** **(2 hrs)**	Enhance your knowledge of the Staff HD App version of RenWeb. Learn how to use the Grade Book, record attendance, create lesson plans, enter grades in Report Cards, and document parent teacher conferences and behavior items.

Area of Interest - Grading

Name	Description
Grade Calculator **(1 hr)**	Utilize the Grade Calculator to determine mid-term GPAs or averages, or to determine the GPA or averages for a specified course. By configuring the Grade Source, Grade, Weight and Factor, you can display by student or class a GPA or average for a specified time period.
Grading in RenWeb **(2 hrs)**	Discover how grades in RenWeb relate to each other, how Course Setup affects Grade Book and report card grades, and how grade book grades differ from report card grades. Other topics include configuration of the report card formula, the population of transcript records and configuring class rank and honors.
Graduation Planning **(1 hr)**	Configure the requirements a student must fulfill in order to graduate from your school. Using Graduation Plans, you can create various student tracks, which result in different types of diplomas. Configure graduation plans to utilize department requirements, course requirements or credit requirements. In addition, the Graduation Plan Audit report displays the requirements that a student has met as well as the requirements that he or she has outstanding.
Honor Roll **(1 hr)**	Explore the connection between credits and report cards and the connection between weights and transcripts. Determine how to configure the Honor Roll to produce various types and levels of honor roll.
Producing **Report Cards** **(2 hrs)**	Produce Student Report Cards without a hitch. Review each area that affects producing report cards and discover solutions to common problems like unrecognized grades or inaccurate offsets.

Area of Interest - Scheduling	
Name	**Description**
Scheduling: Basics (2 hrs)	Review fundamental scheduling concepts in RenWeb, including understanding time grid templates, defining templates, establishing a day schedule and understanding and creating patterns in RenWeb.
Scheduling: Self-contained Groups (1 hr)	Learn how to schedule self-contained groups, utilizing schedule copy, group enrollment functions, group time tabling, and manual scheduling abilities. The class will have a lab environment where you can complete your group scheduling for 'next year'. **Prerequisite: Scheduling: Basics**
Scheduling: Course Requests (2 hrs)	Learn how to develop online course request forms, manage student requests, create class sections and assign instructors. **Prerequisite: Scheduling: Basics**
Scheduling: Automated Scheduling (2 hrs)	Automated Scheduling picks up after all student requests have been entered in the system. It takes you through using the auto scheduler, scheduling by instructor, scheduling by course and automated student enrollment. **Prerequisite: Scheduling: Basics and Scheduling: Course Requests**
Area of Interest - Miscellaneous Trainings	
Name	**Description**
Customization Kit: Report Card Creation (2 hrs)	Harness the capabilities of this powerful tool and create a Report Card for your school. You will need a laptop, any desired school logos and HTML proficiency. **Prerequisites: Passing an HTML proficiency quiz and having an external HTML editor.** **Type the following URL into your Web browser: http://www.w3schools.com/html/html_quiz.asp. Under "Count Your Score," click "Start the HTML Quiz".**
Customization Kit: Student & Family Reports (2 hrs)	Harness the capabilities of this powerful tool and create a Student & Family report for your school. You will need a laptop, any desired school logos and HTML proficiency. **Prerequisites: Passing an HTML proficiency quiz and having an external HTML editor.** **Type the following URL into your Web browser: http://www.w3schools.com/html/html_quiz.asp. Under "Count Your Score," click "Start the HTML Quiz".**
Customization Kit: Transcript Reports (2 hrs)	Harness the capabilities of this powerful tool and create a Transcript for your school. You will need a laptop, any desired school logos and HTML proficiency. **Prerequisites: Passing an HTML proficiency quiz and having an external HTML editor.** **Type the following URL into your Web browser: http://www.w3schools.com/html/html_quiz.asp. Under "Count Your Score," click "Start the HTML Quiz".**
Customization Kit: Web Forms (1 hr)	Harness the capabilities of this powerful tool and create a Web Form for your school. You will need a laptop and HTML proficiency. **Prerequisites: Passing an HTML proficiency quiz and having an external HTML editor.** **Type the following URL into your Web browser: http://www.w3schools.com/html/html_quiz.asp. Under "Count Your Score," click "Start the HTML Quiz"**
Expert Bar (1 hr)	This year's Sessions List includes an Expert Bar reservation option. This dedicated hour is designed for attendees who have a list of questions they need to discuss with a RenWeb expert, and allows you more control of your schedule. Attendees are still welcome to drop by the Expert Bar at any time without a reservation.
Getting Help in RenWeb (1 hr)	Learn the best way to get answers for all your RenWeb questions. In this session you will receive instruction on how to contact RenWeb's Support Team, how to review open Service Ticket items, plus a guided tour through RenWeb's newest help resource, RenWeb University.

Name	Description
Library Management in RenWeb Portal **(3 hrs)**	Explore the Library Management solution, featuring MARC record import capability and a complete circulation, cataloging, searching and reporting system. Learn about enhanced Library Management features: A MARC record-based library system that imports MARC records from book publishers and other online sources; storing of multiple ISBNs, subjects and subject headings; enhanced patron capabilities for students, parents and staff members; extensive circulation policy controls for different patron groups and different catalog types and at-a-glance displays of circulation history for both catalog items and patrons; centralized circulation, cataloging, searching and reporting functions into a single, browser-based solution; inventory control to manage valuable investment in books and other resources; hands-free bar scan operation to automate book check-in and check-out processes.
Maximizing Social Media **(1 hr)**	Executing social media marketing if you have limited time or resources can be a challenge. That's why this seminar is designed to help you discover social media content sharing: Strategies like post scheduling and cross- or auto-posting will help you maximize your marketing efforts while minimizing the time and resources needed to develop your school's fully-branded, regularly updated social media presence.
Moodle: Administrator Training **(3 hrs)**	This class is for anyone who has to administer a Moodle site at their school. It covers how to set up and configure Moodle, how to perform day-to-day administrative tasks, and the points of integration between Moodle and RenWeb. You see how Moodle and RenWeb exchange information on Students, Faculty, Courses, Grades, Homework Assignments and other Events in Moodle.
Moodle: Using Moodle to Support Your 1:1 Initiative **(1 hr)**	Is your school considering or beginning a 1:1 initiative with mobile devices? iPads, Chromebooks, Netbooks, Tablets? Moodle works with all of these devices. Attend this session to learn how your school can benefit from implementing Moodle to help you meet ISTE standards and use technology effectively.
Moodle: What's New in Moodle 2.6 **(1 hr)**	For current Moodle users: Your Moodle will be upgraded to version 2.6 before the school year begins. Attend this session to learn about many of the improvements such as short forms, an improved category and course management interface, new text editor icons and buttons, improved course activity and resource edit icons, new folder display options, and many other new features.
Moodle: Why Do You Need a Learning Management System? **(1 hr)**	Are you new to the idea of a learning management system? Are you looking for a solution that saves time, improves organization of instructional content, enhances communication and collaboration, supports all models of blended learning, and will grow with the needs of your staff? Attend this session to discover how Moodle can benefit your school.
RenWeb Staff App Overview **(2 hrs)**	Learn about RenWeb's mobile applications for faculty and parents. Discover how RenWeb Staff for iPhones and Androids and RenWeb Staff HD for iPads provide your school's faculty access to RenWeb with the convenience of a mobile app. Review how RenWeb Home allows families to see announcements, assignments, grades, and even make payments from their mobile device.
Top 20 Tech Tips **(1 hr)**	This fast-paced seminar covers 20 ways to use cost-effective technology to increase enrollment, reduce operating costs, enhance marketing and fundraising and improve collections. It includes overviews and suggested implementation strategies for website technology, Internet marketing, social media, online commerce and donor data management.
Transition to School Site's New Site Manager **(1 hr)**	Learn about School Site's New Site Manager, which will replace your current Content Management System (CMS). See what new tools are available and how they're organized, how navigation is simplified, and the new functionality, including a new blog feature. RenWeb will be upgrading all current School Site customers to the new Site Manager after the Power Conference, so come see the upcoming changes. Note: RenWeb is not altering your school's existing web pages. **Prerequisite: School Site Customer**
Web Forms: Basics **(2 hrs)**	Streamline the collection of information from parents and students via the web: Learn how to create Admissions forms; field trip permission slips; volunteer forms; etc.
Web Forms: Advanced **(1 hr)**	Take your Web Forms to the next level by exploring the more complex functionality offered: master and sub forms, including JavaScript and HTML elements. **Prerequisite: Web Forms Basics**

Area of Interest - Product Demonstrations

Name	Description
Customization Kit Demonstration **(1 hr)**	Harness the capabilities of this powerful tool that allows you to customize documents produced from RenWeb, including email templates, custom dynamic Web Forms, new student inquiry pages, Report Cards and more.

Donate Online Demonstration **(1 hr)**	Simplify giving with a secure website donation button powered by Donate Online. Potential donors today often do not respond to traditional mailings — learn how to take fundraising to the next level by creating complete Online Giving areas for your website using RenWeb's simple Web Forms.
Donor Connect Demonstration **(1 hr)**	Spend less time managing data and more time cultivating relationships with Donor Connect. Workflow-driven task lists, campaign, gift, and pledge management, along with constituent relationship management capabilities provide the tools you need to maximize fundraising efforts.
Moodle: **Learning Management powered by Moodle Demonstration** **(2 hrs)**	Receive an overview of Moodle and how it can support your school's 1:1 device program or blended learning classrooms. Moodle allows schools to organize and sequence the digital lessons they will share with students, and save it for reuse in multiple class sections or subsequent semesters. In this session you will also see a live demonstration of Moodle from the teacher's perspective. You will view example courses as well as resource management, instructional assessment, classroom management, and social learning tools. RenWeb Learning Management makes it easy for schools to use Moodle by hosting Moodle and integrating it with RenWeb. Let us show you how!
Online Application Demonstration **(1 hr)**	Eliminate paper application packets and offer prospective parents a fully online experience. Online Application provides a more polished school image, simplifies the application process for parents, and attracts more applicants. It lowers your school's administrative costs by eliminating manual data entry and providing early reporting.
Online Enrollment Demonstration **(1 hr)**	Save parents the frustration of completing the same paper enrollment forms year after year, and your staff from manually updating records in RenWeb. Online Enrollment provides an automated reenrollment process for returning students and, when integrated with Online Application, an end-to-end enrollment process for new students.
Parent Alert Demonstration **(1 hr)**	Enhance your communications with Parent Alert – RenWeb's instant notification service that speeds communications to parents and your school community via text messages to cell phones; voice calls to work, home and cell; and emails to multiple addresses. Capable of sending messages to thousands of individuals within minutes, Parent Alert sends notifications directly from RenWeb to reach parents anytime, anywhere for simple notifications of game cancellations, tuition payment reminders, or emergencies when it matters most.
Pay Now Demonstration **(1 hr)**	Experience the convenience of online school payments through ParentsWeb. Payments immediately post to family account balances inside RenWeb and clear charges. Deposits are created to which payments are added for bank reconciliation.
QuickBooks Interface for Summarized Entries Overview **(1 hr)**	Learn how to improve the efficiency of your school's business office by eliminating dual data entry in RenWeb and QuickBooks while simplifying month-end reconciliation tasks. If your school uses RenWeb for student billing and uses QuickBooks to produce your financial statements, the QuickBooks Interface for Summarized Entries is the right solution for your school.
QuickBooks Interface with Family Detail Overview **(1 hr)**	Learn how you can display your QuickBooks family balances in RenWeb's ParentsWeb so parents can view their balances and make online payments against those balances. Payments post directly back in QuickBooks so the updated balances can be displayed in ParentsWeb. If your school invoices parents directly out of QuickBooks, RenWeb's QuickBooks Interface with Family Detail is for you.
School Site Demonstration **(1 hr)**	Make the best impression possible with your school's website using School Site, RenWeb's website management solution. We understand that your website is your school's most important marketing tool. School Site provides best-in-class website designs and dynamic integration with RenWeb's ParentsWeb, eliminating tedious dual entry of calendar items, announcements, newsletters, lunch menus and other content. Schools can start from scratch with School Site and obtain a new website design by our design partner cherry+company, or simply migrate their existing design to School Site's website management solution, which allows changes and updates anytime, anywhere using School Site's easy-to-use online Content Management System (CMS).
Transition to Branded ParentsWeb **(1 hr)**	Utilize new Branded ParentsWeb to reinforce your school's branding by uploading banner graphics and personalizing ParentsWeb to match your school's marketing website. This session is intended for experienced ParentsWeb users.

Area of Interest - School Led Seminars	
Learn from other RenWeb schools as they share their experiences with you.	
Name	**Description**
Successful 1:1 iPad Implementation (1 hr)	**Presented by Pam Jordan & Aaron Wallace, St. John's Episcopal School, Dallas, TX** Get the lowdown on a successful 1:1 iPad implementation. Hear highlights of key components of a 1:1 program, including planning, professional development, technology infrastructure and management, communication, classroom implementation, digital citizenship, and post-launch support. Gain access to our Responsible Use Policy, FAQs, parent and student education materials, and most-used app list. Ask questions of professionals who've been there and learned lots!
Benefits of Using RenWeb's Hosted Moodle Solution (1 hr)	**Presented by Andrew Price & John Kappes, St. Thomas Aquinas, Dallas, TX** This seminar will focus on the benefits that St. Thomas Aquinas Catholic School (PreK-8) has enjoyed from the use of Moodle in conjunction with RenWeb. We will focus on enabling courses through RenWeb reports, enrolling students in courses, creating assignments & assessments in Moodle and the creation of that assignment or assessment in the RenWeb Grade Book and grading in Moodle which then transfers to the RenWeb Grade Book through the Moodle Synchronization report.
Importance of Website Marketing (1 hr)	**Presented by LouAnn Webber, Memorial Lutheran School, Houston, TX** Your website is the first impression many prospective families have of your school. That impression is important. In this session, you will learn the importance of a good marketing website for your school and extra added value of School Site's integration. Also we will discuss the importance of having Online Application tied to your website - a visually compelling opportunity for prospective families to apply to your school.

Seminars Led by Guest Professionals
Let these educational professionals share with you their expertise in these informative and beneficial seminars.

Name	Description
Models of Innovation: Schools that are Growing through Rapid School Improvement Design (1 hr)	**Presented by: Scott Barron, Chief Retention Officer & CEO of School Growth** Schools everywhere are trying to figure out how to accelerate improvement. Increasing quality and innovation is not only a priority for businesses----it's also a strategic goal for school boards and administrators. Despite the broad movement toward innovation, however, school and associations are still not very good at it. Efforts to stimulate growth through traditional strategic planning more often than not fail to deliver. In this address Scott Barron will present the research compiled by the School Growth team to develop a portfolio of schools that serve as a model of innovation. This session will share the unique features of these institutions, how they have established a culture of innovation, and the patterns of leadership that enable them to continuously improve. At the end of this session, attendees will gain understanding of the process for accelerating school improvement, strategies for effective use of technology, design implications across the ecosystem of the school, and how to build innovation as a strategic advantage of the school.
Why Are Essential Questions Essential for Your School? (1 hr)	**Presented by: Dan Beerens, Curriculum Trak/DB Consulting** Essential Questions serve many functions in effective teaching and learning processes. They truly are the best vehicle for: focusing the student outcomes of a unit, engaging students, fostering higher level thinking, and stimulating student reflection on mission distinctives. Come to explore what sets an essential question apart, discuss examples of effective essential questions, learn a process to develop and refine essential questions, and then discover how to use them effectively to assess student understanding and the mission of your school.
Top Seven Reasons Why Your School Needs Curriculum Mapping & Curriculum Trak (1 hr)	**Presented by: Dan Beerens, Curriculum Trak/DB Consulting** Curriculum mapping is a foundational tool for effective school improvement efforts at both the school and teacher level. Explore how the 4 C's of school improvement: clarity, consistency, collaboration, and constituents are addressed through the mapping process. Understand how to use mapping to answer your most important questions around teaching and learning. Learn how Curriculum Trak integrates with RenWeb for easy setup and how quickly teachers can be using the program. Capture best practice at your school and network with other schools to learn of their best practices!

The ABCs of Taking Great School Photography: Getting the Results You Need (1 hr)	**Presented by: Liz Cherry, President of cherry+company** We all know how important photography is to your website, your marketing, and showcasing your educational experience, but all to often, its left up to a parent or faculty member grabbing poor quality shots on a smartphone. We'll help you change that! During this session, we will cover: • How to select the RIGHT local photographer • What you MUST include in the photography contract • How to maximize the photographer's time on campus • The best way to handle photo releases • How to create your "shot" list: Images that capture attention and warm everyone's heart • Planning and scheduling the day—maximize your dollars • Selecting the right students and faculty • Easy styling tips — making everyone look their best • Clear the clutter! How to 'art direct' the photo shoot • The importance of retouching We've helped schools large and small, locally and internationally, work with local photographers to create compelling images that showcase their school and result in award-winning communications.
Communicating Value: Proving & Conveying Real ROI (1 hr)	**Presented by: Liz Cherry, President of cherry+company** Parents are looking for assurance and proof that they will get a **return on the investment** they make in their child's education. ***How do you establish ROI? How do you communicate your value proposition?*** It's not enough to just talk about your intentions; it's essential that you share your school's quantitative and qualitative outcomes. During this session, we'll walk you step-by-step through the latest research and methodologies, the best way to prove ROI, and share case studies of how to translate and communicate that research to your current and prospective families.
Leveraging "The Cloud" (1 hr)	**Presented by: Vlad Friedman, CEO of Edgewebhosting** Gain a clear understanding of "The Cloud". Discover how to harness the real power of Cloud by combining solutions from numerous vendors to help you deliver tremendous flexibility to employees, parents and students while slashing operating costs and eliminating capital expenditures. We'll cover solutions such as RenWeb, Google apps, Office 365, Drop box, CRM, and many other services.
Panel Discussion: Empowering Our Schools with Technology (1 hr)	**Presented by: Dr. Barrett Mosbacker, Briarwood Christian School** Attend this panel discussion to dive deeper into the topic of sustainable technology programs in education. The panel will provide guidance from administrative, IT, and financial perspectives to help schools develop their own sustainable technology models.
Personal Productivity: How Technology and Paperless Organization Can Transform the Way You Work (1 hr)	**Presented by: Dr. Barrett Mosbacker, Briarwood Christian School** Discover valuable personal productivity tips from keynote speaker Dr. Barrett Mosbacker in this technology-centric session. You'll learn how moving your personal and/or school operations from paper to digital methods will make your school, classroom, and home more efficient.
Putting the WOW into Your School's WOM (1 hr)	**Presented by: Rick Newberry, Ph.D., President of Enrollment Catalyst** Word of Mouth (WOM) is the number one way that prospective parents first learn about your school. However, most school leaders do not have a plan in place to drive word of mouth. During this session we will discuss the seven drivers of word of mouth and how you can put the WOW into your WOM.

Effective Retention Strategies to Keep Your Current Families Enrolled **(1 hr)**	**Presented by: Rick Newberry, Ph.D., President of Enrollment Catalyst** In light of our economic concerns, it is critical that we are proactive and intentional in all that we do to keep our current families enrolled. We all know that it is more cost effective to retain a family than it is to recruit a new family and typically attrition is of greatest concern between the transition years. During this session, we will discuss the components of and strategies for your re-recruitment plan (retention), your internal marketing strategy and your re-enrollment process. Our goal is to develop some practical and cost-effective strategies to keep our current families enrolled.
Marketing Your School in Troubled Times – Strategies to Turnaround a Declining Enrollment **(1 hr)**	**Presented by: Rick Newberry, Ph.D., President of Enrollment Catalyst** During the last several years of economic concern, enrollment in independent schools has been affected. While many schools have declined or remained stagnate, some schools have actually experienced enrollment growth. During this session, we will discuss key ingredients for growth and best practice marketing and enrollment strategies that will help to grow your school during troubled times.
Behavioral Threat Risk Assessment **(1 hr)**	**Presented by: James Satterfield, President/COO/Founder of Firestorm** This session will cover the assessment process and teams required to ensure immediate, systematic response to students at risk. Schools are proving that prevention and intervention strategies help keep our young people safe. Becoming more self-aware and recognizing red flag triggers are great forms of prevention. It is critical to identify students who need help, and then get them the help they need.
Consequence Management **(1 hr)**	**Presented by: James Satterfield, President/COO/Founder of Firestorm** In a crisis, you must identify the key decision criteria; develop messages; establish interactive communications channels; monitor information , response, and engagement; provide support and training; and facilitate the decision process to rebuild trust. The consequences will last for years to come. What you decide, say, and do will have direct impacts on to your school's reputation, brand, finances, trust, strategic goals, and even ability to operate.
Interactive Crisis Management Test Exercise **(1 hr)**	**Presented by: James Satterfield, President/COO/Founder of Firestorm** You will participate in a crisis exercise, analyze events, make decisions, and prepare messages. Everyone has a role in a crisis. Some are strategic; some are tactical. How decisions are made in a crisis is critical to the outcome. Plans cannot be expected to work properly unless they have been tested prior to their actual implementation in an emergency. Gaps and experience gained during testing to provide valuable insights and lessons learned that can be factored into the planning/updating process.
Social Media Risk & Monitoring **(1 hr)**	**Presented by: James Satterfield, President/COO/Founder of Firestorm** Why do you need to be concerned about social media risk? What do you need to do? Looking at social media with only occasional glances at social interactions may cause schools to miss ongoing conversations by students and others. Social media risk is the fastest growing risk our schools face. As social media use has grown, schools need to be aware of what is occurring. Also notable is the ever increasing body of case law emanating from social media risk with significant consequences.
Where are we? **Assessing Your Plan** **(1 hr)**	**Presented by: James Satterfield, President/COO/Founder of Firestorm** *Do you have a culture of preparedness within your school?* Find out before a disruption tests your resiliency. The assessment process raises your awareness of how well your preparedness program aligns with best practices with respect to prevention, mitigation and response to threats. The process of developing a culture of preparedness begins with having an understanding of 'what can go wrong.' Can your school survive a disruption or crisis? Most schools believe they can—until one occurs.
FACTS & RenWeb—A Valued Partnership & Growing Relationship **(1 hr)**	**Presented by: FACTS** This session will cover FACTS Financial Needs Assessment service, FACTS e-cashier online financial enrollment, how to make your school more affordable to more families and creating tuition policies.
Real Life Tools to Promote Your School **(1 hr)**	**Presented by: David Webb, Co-founder of Sonlight Studios** This workshop will explore practical ways to promote and market your school to the community in the 21st century. David Webb will provide tools that he has learned through working with hundred of private schools across the country in improving their marketing efforts.

Round Table Discussion Groups

Connect with peers from like school types, roles, interests, products, etc.
Attendees are able to select up to four Round Table discussion groups to participate in during the conference.

Topics
1:1 Device Deployment
Administrators
Admissions/Reenrollment
Catholic
Christian
Development-Donor Connect
Faculty
Independent Schools
International Schools
IT
Library
LMS
Medium-Large Schools
Online Application
Online Enrollment
ParentsWeb Best Practices
QuickBooks
RenWeb & Macs
RenWeb Apps
RenWeb Customization Kit
RenWeb Portal
Student Billing
Scheduling
SDA
Social Media
Small-Medium Schools
School Site

NOTE: Session topics may be added or removed based on interest levels.

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